



Darwin X

CSR Manifesto

- May 2024 -

Embrace Evolution

In our recent history, few moments have summoned the question of human evolution with such force, which first confronts us in its practical dimension. The transformations of the physical world have begun, and they are rapid; they will present us with unprecedented questions of nature and scale tomorrow. And ecological transformation—whether in the degradation of current conditions or in the necessary transition to limit this phenomenon—is not the only force at work. It is also about the new technologies, which have been accelerating exponentially the socio-economic transformations of our world for a few decades now.

We believe in the Darwinian vision of the business world. And today, the attributes and strategies for survival of the fittest are far more complex and therefore difficult master than they have been in the past.

We believe that companies must elevate their sustainability goals to a higher level and contribute to solving global challenges in this area. It is no longer sustainable to win alone, focused on short-term corporate and/or shareholder performance without regard for sustainability. The best are fighting for the common good, for a sustainable global economy, a sustainable planet, a sustainable way of life.

We believe that, in the future, winning companies will be those that have best adapted to a constantly evolving and increasingly rapid world. These companies place technology, human capital, and the environment at the heart of their activity. They excel in building trust and agility on a large scale throughout their value chain. They share a common sense of mission across all teams while encouraging autonomy and entrepreneurship. They dare and experiment with new approaches, technologies, and business models that ensure sustainability while improving the core business and value for clients.

Responsibility is not so much a choice as it is the recognition of a necessity. "We are embarked," according to Pascal's well-known formula. Transformation is inevitable and must be embraced. By our DNA and convictions, our mission is to help companies face the transformations of the physical, economic, social, and technological world.

Paris, May 2024

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Dominique Mary



Stéphane Dautel

